REMARKS

In response to the Office Action dated January 24, 2008, Applicants respectfully request continued examination.
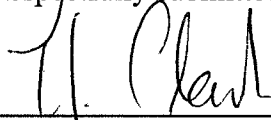
Claim Rejections - 35 USC §103

Claims 1-2 and 5-25 stand rejected under 35 U.S.C. §103(a) as being unpatentable over OraApp, in veiw of OraInv, OraAdm and OraSAM references. Claims 1-27 have been canceled without prejudice rendering the rejections moot. New claims 28-41 have been added. Applicant respectfully asserts that these new claims are patentable over the OraApp, OraInv, OraAdm and OraSAM references.

OraApp, OraInv, OraAdm and OraSAM (i.e., the "Oracle®" references), alone or in combination, do not teach, disclose or suggest a data architecture including an entity schema, a transaction schema, and a list entities schema as recited in independent claims 28, 34 and 38. The Oracle® references discuss known database objects such as Tables, Views, Procedures, Functions and Triggers (OraAPP, 3-3). Applicant respectfully asserts, however, that these objects in the Oracle® references provide a framework for creating field-based process modeling. That is, in a field-based model, fields grouped together are logically associated and form "ladder"- like structures, whereby each ladder contains a description of all candidates in relation to the value being defined (see specification FIGS. 1 and 2). In contrast, independent claims 28, 34, and 38 provide a list-based process model including an entity schema, a transaction schema, and a list entities schema including a list entities table, a lookup table of lists, a lookup table of list-to-be-added-to, a lookup table of lists-to-be-removed-from, and a lookup table of list tasks-to-add, a lookup table of list cycle-steps, a lookup table of list cycle-steps-lists-to-add-to, a lookup table of list cycle-steps-list-to-remove-from, a lookup table of list cycle-step-tasks-to-add. Applicant respectfully asserts that the Oracle® references do not teach, disclose, or suggest the list-based data architecture as recited in the claims.

Based on the foregoing, Applicant respectfully submits that the pending claims are in condition for allowance. If there are any questions regarding these amendments and remarks, the Examiner is encouraged to contact the undersigned at the telephone number provided below.

Respectfully submitted,

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Date: July 24, 2008